



15 in 5 PLAY Task Force

Senior /Community Center Subcommittee Meeting Minutes

April 27, 2006

Ambroz Recreation Center

7:30-8:30 am

Meeting Business

General Discussion

Members began discussing the direction of the sub-committee to establish progressive research and action steps towards the goal of Senior Center/Community Life Center as a viable reality. Myrt Bowers described the “model” community center she toured in Madison, WI, which included many of the ideas included in ours and has had a very successful outcome. Similar concepts were compared and ideas for “selling” the community center concept were discussed, as a potential presentation to the Chamber of Commerce/Foundation members.

- To effectively sell the goal, a solid case for development and implementation will be necessary before presentation publically.
- Need to manage/maximize the space to create operational revenue.
- Need city information such as previous work on needs assessment, demographics and time lines, for synergy with Fifteen in 5.
- Need Witwer Center information on their relocation plans under development for the last few years, for interface with the Fifteen in 5 component.
- The entire goal is too massive to complete all at once, so workable components can be attained as envisioned additions become additional phases.
- Public and private support is more apt to come with a concept that can be developed in phases, with “dotted line” areas of the concept geared for initial development and “open” areas for future vision.

The final outcome of the important discussion was that the Task Force has brainstormed enough and now we must limit and concretize to move forward. Action items will begin to be divided between members and working groups assigned to identify funding options as well as possible revenue sources operating out of the structure, such as Recreation Department, community schools, Abbe, Inc., non-profit groups, farmers market, coffee shop and rentable office space.

Members Present:

Jean Bjorseth, Myrt Bowers, Sandy Bruns, Toni Claussen, Mary Day, Jackie Harrington, June Nelson, Phillip Wasta & son.

Next Subcommittee Meeting: Thursday, May 11, 7:30-8:30am, Ambroz

Next full Task Force Meeting: Thursday, May 4, 7:30-8:30am, Ambroz

Note from Facilitator: The Senior/Community Center Subcommittee is recruiting for a new “scribe.” Please contact Toni Claussen for more information on the duties involved. On behalf of the group I send a big huge thank you to Toni for her tremendous work in taking minutes for the subcommittee and our larger PLAY taskforce all these months. Toni has had some exciting opportunities arise with her business that will demand her attention in the coming months and take her on to other pastures. Congratulations Toni!