

15 IN 5 COMMUNITY CENTER COMPLEX COMMITTEE
PLANNING LIFELONG ACTIVITIES FOR YOU (PLAY) TASK FORCE
Meeting Minutes March 8, 2007 (submitted by Ron Gonder)
Ambroz Recreation Center, 7:30-8:30 A.M.

Attendance

Committee members: Alan Bernard, co-chairperson, Ron Gonder & Jackie Harrinton, co-secretaries, Tom Saxen, Phil Wasta, Versa Lauritsen, Julie Sina, Jim Voss, Judy Fitzgibbons, Sandy Bruns, Brian Long, Jean Bjorseth and Kim Hilby

Advisers: Dwight Dohlman, City of Cedar Rapids facilities construction director

Minutes

Minutes of the meeting of Feb. 22, 2007 approved as written.

Funding The Feasibility Study

Bernard reported that the Cedar Rapids City Council last night (March 7, 2007) approved the city budget for the next fiscal year meaning that the \$60,000 budgeted to go toward the feasibility study for the Community Center Complex was approved. The \$60,000 will come from Hotel-Motel tax monies. He suggested that the PLAY Task Force fund raising for the matching \$60,000 could now go forth in earnest now that the figure is known for what PLAY has to raise. Bernard talked about the fund raising subcommittee chaired by Saxen going in quest of three \$20,000 gifts from three of the larger corporations in Cedar Rapids. Bernard said that the fund raising subcommittee should now meet with Chamber of Commerce officials to get their help in setting up fund raising appointments with the prospective corporations. Bernard reported that after exploratory contacts with the Hall Perrine Foundation it did not appear that Hall Perrine would be a source of funds for the feasibility study but that it might be later for the Community Center Complex itself. Bernard suggested that the PLAY committee now needs to develop the information sheets (that have been discussed at recent meetings) on the Community Center Complex project to use to solicit prospective funders of the feasibility study. Bjorseth reported she had been unable to work on the information sheets since last meeting but would do so and would have something to further consider at the next meeting.

Parks Master Plan

Cedar Rapids City Recreation and Parks director Sina reported she had met with city manager Prosser (as directed at the last meeting) to talk about coordinating a Cedar Rapids Parks master plan into the feasibility study as suggested earlier by Prosser. The parks master plan part of the feasibility study would be 100% funded by the city. Sina said that she and Prosser had clarified matters on the public input part of the feasibility study, which would be done in an "open house" format. The open house public input forums would be held separately for parks and for the community center complex. Sina reported that she and Prosser also discussed working out the mechanics of the contract with Williams Architects of Carol Stream, IL, which the PLAY committee has selected to do the feasibility study for the community center complex. Since there are city funds involved in paying for the feasibility study the city must sign off on any contract. Sina said that the next step is for her and Dohlman to meet further with Prosser about the contract. Sina indicated that she would also be setting up a conference call with all parties that need to be involved in working out the details on the two studies, the parks master plan and the community center complex feasibility study. Sina said those parties would be herself, Prosser, parks supervisor David Kramer, officials of Williams Architects and officials of GreenPlay LLC of Lawrence, KS, a strategic Business Planning Consultant, which will be sub

contracted by Williams to do certain aspects of the work on the parks mater plan and the feasibility study.

PLAY Committee Logo

Bernard reported that Blair Idezin who owns Idezin Digital Workgroup volunteered (as a donation to the project) to make some designs for a logo for the PLAY task force that could be used on various written information that PLAY would be using in the future. Bernard passed out three samples of logo ideas. Discussion was held. One particular sample was favored. Some further suggestions were made on modifying that sample. Bernard will go back to Idezin and have him make the modifications and come back with further samples and will also have the samples reduced to letterhead size so they can be better analyzed.

Next Meeting

The next meeting was confirmed for the regularly scheduled fourth Thursday of the month on Thursday, March 22, 2007 at 7:30 A.M. at the Ambroz Center. Meetings are scheduled for the second and fourth Thursdays of the month.