

15 IN 5 COMMUNITY CENTER COMPLEX COMMITTEE
PLANNING LIFELONG ACTIVITIES FOR YOU (PLAY) TASK FORCE
Meeting Minutes March 22, 2007 (submitted by Ron Gonder)
Ambroz Recreation Center, 7:30-8:30 A.M.

Attendance

Committee members: Alan Bernard, co-chairperson, Ron Gonder & Jackie Harrington, co-secretaries, Tom Saxen, Nancy Nygren, Phil Wasta, Julie Sina, Jim Voss, Mary Day, Judy Fitzgibbons, Brian Long and Sandy Bruns

Advisers: Dwight Dohlman, City of Cedar Rapids facilities construction director and Justin Shields, Cedar Rapids city council member

Minutes

Minutes of the March 8, 2007 meeting approved as written.

Funding The Feasibility Study

Bernard reported that Lee Clancy, president of the Chamber of Commerce, would begin making calls to set up appointments with the major companies targeted for \$20,000 gifts to go toward the \$60,000 it is necessary to raise by the Play Task Force for funding the feasibility study. Those companies are Rockwell, Alliant and Aegon. The goal is to make those visits the first two weeks of April. Bernard said he would be personally making the pitches aided by other members of the fund raising committee.

Parks Master Plan

Sina reported that it has been arranged for officials of Williams Architects, who will be conducting the feasibility study, to meet with the city manager Jim Prosser on April 2nd. Also in attendance will be officials of Hall & Hall Engineers, Inc. of Cedar Rapids, which will be sub contracted by Williams to do certain aspects of the feasibility study work. The purpose of the meeting with Prosser is to incorporate a parks master plan into the feasibility study work.

Information And Fund Development Document

Copies were passed around of the edited Information and Fund Development Document on which Jean Bjorseth has been working. The document is to serve as an aid in informing the general community about the Community Center Complex project and as an aid in marketing a fund development campaign for it. Bernard led the committee through the entire document making agreed suggested changes. In the interest of time Gonder and Long volunteered to write a paragraph that would adequately incorporate the "fields" component of the project and will email the paragraph to Bernard for his approval and incorporation into the document. Bernard in consultation with Bjorseth will come back with the edited document for final approval of the committee at the next meeting.

PLAY Task Force Logo

Bernard passed around some modifications and additional samples of designs for a logo for the PLAY committee that would be used on various written information that PLAY would be using in the future. The work was volunteered as a donation to the project by Blair Idezin the owner of Idezin Digital Workgroup. Various suggestions were made on the various samples, which will be relayed to Idezin for further modifications.

Dubuque Field Trip

Day reported having worked on her suggestion to have the PLAY committee visit Dubuque to learn more about Dubuque's ongoing multi faceted riverfront project with the idea that the field trip would provide information and understanding for some of the future undertakings of the PLAY committee. Day reported that the Dubuque city manager was willing to work out the visit and coordinate Dubuque parties to be involved. A consensus was developed to do the field trip following one of the PLAY committees regularly scheduled bi-monthly meetings on the second or fourth Thursday of the month. The dates of Thursday April 26th, May 10th and May 24th were approved by the committee as a whole for Day to explore. (Secretary's note: All committee members should have received a forwarded email by the secretary from Day on March 23rd indicating that she had succeeded in scheduling the Dubuque field trip for Thursday, May 24th with the visit in Dubuque from 10 AM to 2 PM.)

North Liberty Community Center

Saxen reported on visiting the North Liberty Community Center and will add a description of it to his earlier reference report on Williams Architects. Saxen said that the community center has an indoor-outdoor aquatics center, 2 gyms, and a day care center and had 215,000 visits last year. A third gym is to be added and there is to be an expansion to the library component.

Next Meeting

The next meeting will be held on the regularly scheduled second Thursday of the month on Thursday, April 12, 2007 with the following April meeting to be on the regularly scheduled fourth Thursday of the month on Thursday, April 26, 2007. Both meetings to be held at the Ambroz Center from 7:30 to 8:30 A.M.