

15 IN 5 COMMUNITY CENTER COMPLEX COMMITTEE  
PLANNING LIFELONG ACTIVITIES FOR YOU (PLAY) TASK FORCE  
Meeting Minutes of March 6, 2008 (submitted by Jackie Harrington)  
Ambroz Recreation Center 7:30-8:30 A.M.

Attendance 3/6

Committee members: Tom Saxen, co-chairperson, Myrt Bowers, Co-Chairperson Jackie Harrington, co-secretary, Dwight Dohlman, Judy Fitzgibbons, Scott Schultz, Jeanne Brandes, Brian Long, Jim Voss, Jeff Kraayanbrink, Mary Day, Gail Loskill, Todd Hilgenkamp, John Bickel, Nancy Nygren, Bob Untiedt,

Kudos to Jeanne Brandes for mailing out 250 invitations to the Public Forums on March 12 and 13<sup>th</sup> and e-mailing approximately 4800 invitations. Invitations have also been sent out to Soccer, Basketball, and Baseball leagues. Jim Voss has also sent out letters to the swimming community.

Invite also placed into the Penny Saver, Linn County Tidbits, KCRG-website, Witwer Warbler, and the Channel 9 News.

The Project Directory tabs have been changed to cover Arts & Culture, Hospitals to Health Services.

Tom Saxen sent out a sample of a survey to be mailed out to random households in Linn County. There was some concern that it might be too long. Gail Loskill pointed out that Leisure Vision had sent out something similar for the Parks & Rec dept and they had a better than expected response and did not have any problem getting a statistically valid sampling. Gail also said that if it appeared that they were not getting the required number of respondents from all areas, Leisure Vision made follow-up phone calls to ensure validity.

Linn County has waived the use fee for the Squaw Creek Lodge as had Hawkeye Downs for the South Hall. AI—Need to send Thank you's to Squaw Creek, Hawkeye Downs, and Witwer for allowing us to hold the forums at those venues.

Treasurer's reports will be made part of future meetings.

Scott Schultz and Joe have graciously donated the first year of use on Go Daddy for the PLAY website. The group voted and decided on the homepage with more graphics and less words. AI---We need to get more pictures of non-sporting events from the rec center and Witwer Center. AI—Myrt and Jeff will get pictures sent to Scott and Joe.

Tom Saxen handed out notes from telecons and agenda updates: attached March 8 update as part of these minutes:

Status Reports - Due to next week's activities, there will NOT be a regular PLAY meeting on 3/13

1) Jackie will distributing 2/28/07 & 3/6/08 PLAY minutes. Ron Gonder has returned from the wilderness...

- 2) Press Releases/Invitations - Attached - Tom & Jeanne  
+ We received a favorable Gazette editorial from our presentation with them. I've also received inquiries re public input sessions from KCRG.
  
- 3) Project Directory 3/11/08 will be distributed this Monday when Jeanne finishes its update.  
5th Rendition. Once received, please delete prior Project Directories. Note re-labeled tabs for Arts/Social, Health and Foundations. In the interim, use the 2/28/08 edition.
  
- 4) Team Leaders identified per vested interest - Mobilize public input, develop cadre of Letter to the Editor writers  
Aquatics - Jim Voss  
Baseball/softball - Brian Long  
Soccer - Scott Schultz  
Arts/Social - Mary Day  
Business - Jeanne Brandes; Service Clubs - Dwight Dohlman  
Mature Adults - Nancy Nygren/Sandy Bruns  
Youth -  
PLAY/Steering/Executive - Tom Saxen  
Rec/City/County - Julie Sina/designees  
Basketball - Tom Saxen  
Health - Jeanne Brandes  
High Schools -  
Colleges - JP Bickel  
Foundations -

There are opportunities for PLAY & Steering Committee members to step forward as Team Leaders, including some "doubling" of leadership roles

- 5) Steering Committee - Oversight group  
Myrt Bowers  
Tom Saxen  
Phil Wasta (alternate)  
Scott Schultz  
Jeanne Brandes  
Linda Langston  
Bob Untiedt  
Marcia Hughes  
Julie Sina  
Dwight Dohlman  
Tod Hilgenkamp
  
- 6) Executive Committee - Interact with Williams Architects  
Myrt Bowers  
Tom Saxen  
Phil Wasta  
Jackie Harrington (alternate)  
Julie Sina  
Jeanne Brandes  
Linda Langston  
Jim Voss
  
- 7) Attached Final Williams Agenda - PLAY/Steering/Executive Committee attendance  
+ 3/12, 11AM-Noon - Executive Committee invited. Saxen can represent Executive Committee

- + 3/12, Noon - 1PM - Steering Committee as available.
- + 3/12, 5:30-7:30PM - Public Input Session, Hawkeye Downs - PLAY & Steering Committee member should tell Saxen which session they will attend
- + 3/13, 8-9AM, Leadership Breakfast - Full Executive Committee
- + 3/13, 10:30AM-12:30PM - Public Input Session, Witwer Center - PLAY & Steering Committee member should tell Saxen which session they will attend
- + 3/13, 5:30-7:30PM - Public Input Session, Squaw Creek, Prairie Oak Pavilion - PLAY & Steering Committee member should tell Saxen which session they will attend

+ I've attached a Fact Sheet so you can become familiar with possible questions. We should be good listeners who welcome our guests' comments and insights.

8) Site locations finalized and desired Public Input format approved

- + Call for volunteers to setup/breakdown public input sites?
- + Hawkeye Downs - 15,000 Sq Ft and large paved parking lot - This venue can accommodate alot of people.
- + Witwer Parking - 3rd Ave Parkade, bring parking ticket for discounted price stamp.
- + Blank name tags with PLAY logo for PLAY and Steering Committee members - Phil
- + Water and snacks for Williams and public sessions - Myrt (note agenda)
- + Laptop projector & screen - Hawkeye Downs & Squaw Creek - Myrt

9) Letters to the Editor - Sandy Bruns wrote the first one. The rest will follow AFTER public input sessions when we have learned more from the public. Team Leaders will meet and develop core talking points and mobilize writers throughout the Feasibility Study term.

10) Draft Survey Questions - distributed Tuesday, 3/6, comments back to Saxen by Monday, 3/11

11) Finances - Abbe, Jackie, Tom, City/County discussion ongoing. Expect a Treasurer's Report at next meeting.

12) Website Preview - Scott. Our site [www.playinlinncounty.org](http://www.playinlinncounty.org) will be online Monday, 3/11. Scott and his group have volunteered to pay for first year's domain use - a big thanks! Projector/screen from Myrt to be at Public Input Sessions as Scott will be presenting it to guests.

13) Legislator Breakfast at Chamber - 3/14 Noon - PLAY will be represented.

14) What the future could look like - a website we received from Dubuque visit. Ignore the title, but review the concept.

- + Ft. Wayne, Indiana - [http://www.fortwayneparks.org/index.php?option=com\\_content&task=view&id=44&Itemid=46](http://www.fortwayneparks.org/index.php?option=com_content&task=view&id=44&Itemid=46)

NOTE: NO MEETING THURSDAY, March 13. Next meeting: March 27, 7:00AM Ambroz.